

SUMMER 2024 LAUNCH

MARY KAY YOUR WAY

This summer, experience Mary Kay your way with a masterful lineup of products that is sure to bring out your best beauty this season and every season!

skin care your way

Searching for a simple start to skin care and not yet ready for age-defying products? Look no further! The NEW *Mary Kay*® Skin Care line allows you to create the perfect routine! Choose from hydrating and mattifying cleansers and moisturizers, plus a universal scrub and toner that are suitable for all skin types, to build a customized routine for clean, healthy skin.

NEW! *Mary Kay*® Skin Care Line



PUT AN END TO SHINY SKIN.

Discover healthy, shine-free skin with the *Mary Kay*® **Mattifying Regimen, \$80.** It features fundamental products designed with combination to oily skin in mind, but is suitable for all skin types – including sensitive skin! This four-step regimen includes a mattifying cleanser and a mattifying moisturizer, plus a universal scrub and toner.



SAY BYE-BYE TO DRYNESS.

Discover healthy, hydrated skin with the *Mary Kay*® **Hydrating Regimen, \$80.** It features fundamental products designed with normal to dry skin in mind, but is suitable for all skin types – including sensitive skin! This four-step regimen includes a hydrating cleanser and a hydrating moisturizer, plus a universal scrub and toner.



ALREADY ADORE YOUR MARY KAY® SKIN CARE ROUTINE?

Ask your Independent Beauty Consultant how you can make summer-specific tweaks to protect your complexion from sun exposure and heat.

STILL SEARCHING FOR THE SKIN CARE REGIMEN THAT BRINGS OUT YOUR BEST BEAUTY?

We've got you covered!

Peruse a range of innovative options for every age and stage of life with Mary Kay.

YOUR WAY TO A SIMPLE BEGINNING

NEW! *Mary Kay*® Skin Care Line

YOUR WAY TO PREVENT PREMATURE SIGNS OF SKIN AGING

TimeWise® *Miracle Set*®

YOUR WAY TO REPAIR ADVANCED SIGNS OF SKIN AGING

TimeWise Repair® *Volu-Firm*® Set

YOUR WAY TO NATURALLY DERIVED SOLUTIONS

Mary Kay Naturally®

YOUR WAY TO CLEAR COMPLEXIONS

Clear Proof® Acne System

HIS WAY TO HANDSOME SKIN

MKMen® Regimen

beauty your way

Experience beauty your way with gorgeous glam offerings that we're summer-loving – and you will too!



YOUR CLEAR PICK FOR BROWS

Frame that lovely face with flawless brows, thanks to this easy-to-use formula that tames and sculpts with extreme hold for customized styling you'll love.

NEW! Mary Kay® Clear Brow Styling Gel, \$14



YOUR ULTI-MATTE SUMMER CRUSH

Add a flush of color to your summer beauty routine with this dreamy formula that coats lips in a velvety, matte finish, complete with comfortable wear.

NEW! Limited-Edition† Mary Kay® Matte Liquid Lipstick, \$20 each
Available in three new shades:

- Red Noir
- Soft Fawn
- Rich Mahogany



YOUR WAY TO LASHES FOR DAYS

Your fave mascara got a glow-up! But don't worry, we only updated the packaging – the same amazing formula and brush reside inside.

Mary Kay® Ultimate Mascara™, \$16 each
Available in Black and Black Brown.



YOUR WAY TO PAY IT FORWARD

Make a bold statement and impact with every purchase of limited-edition† Mary Kay® Sparkle Cream Lipstick.

NEW! Limited-Edition† Mary Kay® Sparkle Cream Lipstick, \$22 each
Available in two shades:

- Empower
- Positive Impact

Join Mary Kay's global *Pink Changing Lives*® cause empowerment program and help change the lives of women and their families. In the United States, from April 26 through Sept. 15, 2024, Mary Kay Inc. will donate \$1 from each sale of limited-edition† Mary Kay® Sparkle Cream Lipstick in Empower and Positive Impact shades to the *Mary Kay Ash Foundation*™. Mary Kay is committed to supporting the *Mary Kay Ash Foundation*™ and its continued efforts to invest in innovative cancer research for women-related cancers and ending domestic violence in the United States and around the world.

complexion perfection your way

Once you have a healthy complexion, it's time to reach the next level of flawless perfection with an array of foundation shades and finishes that enhance your natural radiance.



Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15,* \$22 each

TimeWise® Matte 3D Foundation, \$25 each

TimeWise® Luminous 3D Foundation, \$25 each

Endless Performance® Crème-to-Powder Foundation, \$20 each

CONTACT ME, your Independent Beauty Consultant, to experience Mary Kay your way!
