## Regults You Can Expect

This is a guideline based on averages, and individual results will of vary based on your individual time and effort. Nothing is guaranteed, but if you put in the Activity outlined below, it is reasonable to expect the Results shown below.

- The number of Guests at your Parties will range from 3-6, with the average being 4 guests
- Average Sales are $\$ 300$ per class
- We retain $85 \%$ of our customers
- Interview 2 people from each class
- 1 out of every 4 interviewed will join your team
- Average reorder per customer is $\$ 178$ per year

|  | 5 classes/week or $20 /$ month | 4 classes/week or 16/month | 3 classes/week or 12/month | 2 classes/week or 8/month | 1 classes/week or 4/month |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Time Involved | 15-20 hrs/week | 10-15 hrs/week | 6-8 hrs/week | 4-6 hrs/week | 2-3 hrs/week |
| Weekly Sales | \$300 $\times 5=\$ 1,500$ | \$300 $\times 4=\$ 1,200$ | $\$ 300 \times 3=\$ 900$ | \$300 x $2=\$ 600$ | $\$ 300 \times 1=\$ 300$ |
| Annual New Sales | \$1,500 $\times 50=\$ 75,000$ | \$1,200 $\times 50=\$ 60,000$ | $\$ 900 \times 50=\$ 45,000$ | $\$ 600 \times 50=\$ 30,000$ | $\$ 300 \times 50=\$ 15,000$ |
| Total Weekly Customers | 5 classes $\times 4$ guests $=$ 20 customers/ week | 4 classes $\times 4$ guests $=$ 16 customers/ week | 3 classes $\times 4$ guests $=$ 12 customers/ week | 2 classes $\times 4$ guests $=$ 8 customers/ week | 1 classes $\times 4$ guests = 4 customers/ week |
| Annual Reorder Amount | 425 customers $x$ $\$ 178$ reorder = \$76,650 annually | 340 customers $x$ $\$ 178$ reorder = \$60,520 annually | 255 customers x $\$ 178$ reorder = \$45,390 annually | 170 customers $x$ $\$ 178$ reorder = \$30,260 annually | 85 customers $x$ $\$ 178$ reorder = \$15,130 annually |
| Total Annual Retail Sales | \$151,650/year | \$120,520/year | \$90,390/year | \$60,260/year | \$30,130/year |
| Your Total Annual Profit | \$75,825 \& Queen's Court of Sales | \$60,260 \& Queen's Court of Sales | \$45,195 \& Queen's Court of Sales | \$30,130 \& Princess Court of Sales | $\$ 15,065$ profit for 2 hours/week |
| Interview 2 at each class = | 10 interviews/week= 2.5 team members/week 10 team members/month | 8 interviews/week= 2 team members/week 8 team members/month | 6 interviews/week= 1.5 team members/week 6 team members/month | 4 interviews/week= 1 team members/week 4 team members/month | 2 interviews/week= . 5 team members/week 2 team members/month |
| After 1 month you will... | Be a DIO \& earn a Car! | Be an ETL \& earn a Car! | Be a Team Leader! | Be a Star Team Builder! | Be a Senior Consultant! |
| Original author unknown. Updated 2023 by ${\underset{\text { sucess }}{ } \mathrm{Fink}}^{\text {a }}$ |  |  |  |  |  |

