





HERE'S HOW THE

# Big Game Board

WORKS!

- Share the contest with your customers.
- Every time a customer purchases \$10, put their name in a square.
- Once all squares are filled, randomly select numbers between 0 and 9 for each row and column.
- At the end of each quarter, check the scores!
- The winner is determined by looking at the last number in each team's score.
- Match those numbers on the grid for each team and see which square intersects those two numbers.
- The intersecting number wins!

		TEAM A									
		8	1	6	0	4	9	7	2	5	3
TEAM B	7										
	1					★					
	5										
	3										
	4										
	9										
	6										
	0										
	2										
	8										

## Example:

The score at the end of the 2nd quarter is 24 Team A, 21 Team B. Find "4" on the Team A row and "1" on the Team B column. The person in square 4/1 wins!