

REACH *great heights.*

Mary Kay® Great Heights™ Mascara will take your lashes to the next level by **boosting your visible lash length by 43%** with just one coat!*



LASHES THAT GO THE DISTANCE

Build with two more coats for 75% longer-looking lashes.**



Precision brush
separates and lengthens.†



Up to 12 hours of wear without
smudging or flaking.†



Lightweight formula
conditions with panthenol.†

**NEW! Mary Kay®
Great Heights™
Mascara, \$18**

Price is suggested retail.

*Based on an independent third-party clinical study in which 27 women applied one coat of mascara
**Based on an independent third-party clinical study in which 27 women applied three coats of mascara
†Based on an independent third-party clinical study in which 27 women wore the mascara for 12 hours

**MAXIMUM
LENGTH**



NEW! Mary Kay® *Great Heights™* Mascara, \$18

**ALL-IN-ONE
BOLDNESS**



Mary Kay® *Ultimate Mascara™*, \$16

**HIGH
DEFINITION**



Lash Intensity® Mascara, \$18

FOR EVERY
occasion

Make space in your makeup lineup for *Mary Kay®* mascaras. Whether you need to lift, define, add volume or even lengthen your lashes, there is a mascara to match your look.

**FULL
VOLUME**



Lash Love® Mascara, \$16

**DEFINED
LIFTING**



Lash Love Fanorama® Mascara, \$16

**SMUDGE-FREE
LOOKS**



Lash Love® Waterproof Mascara, \$16

CONTACT ME, your Mary Kay Independent Beauty Consultant, to get your perfect lash look.

MARY KAY

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