

MARY KAY ASH CREATED AN
OPPORTUNITY

for you!



**MARY KAY ASH
STARTED HER
DREAM COMPANY
SO THAT WOMEN
COULD SUCCEED
ON THEIR
OWN TERMS.**

For more than 60 years, millions of women all over the world have enriched their lives, their families' lives and the lives of countless women through the Mary Kay opportunity.

YOU COULD TOO!

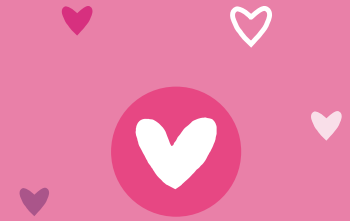
MARY KAY

“ Our story is not about money or status or fame. I like to think of it as a story of two people,

**LIKE A MOTHER
AND DAUGHTER
ON A MISSION.**

And it's also the story of many women whose lives our Company has touched and whose lives have touched mine. It really is true that **ALL** you send into the lives of others comes back into your own. ”

Many Kay



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WHY YOU?

Why now?

Everyone has different goals when they start their Mary Kay business.

What are yours?

FITS MY LIFE

[▶ Watch Video](#)

HELPS ME BE ME

[▶ Watch Video](#)

PRODUCTS YOU CAN BELIEVE IN

[▶ Watch Video](#)

SHARE THE HEART OF MARY KAY.

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WHY I *chose* MARY KAY.



What **ATTRACTED** me to Mary Kay in the first place.



What are the **REWARDS** I get out of it.



What are the steps that led to **MY SUCCESS.**





FITS YOUR LIFE

THIS OPPORTUNITY
COMES WITH FUN,
FREEDOM AND FLEXIBILITY.

- Anyone can **FIT** a Mary Kay business into their life, no matter when or why they start.
- Everyone has different goals when they **START** a Mary Kay business.
- It offers a way to potentially earn **EXTRA MONEY** on the side.
- You get to **CHOOSE** how much time to put in and how involved you want to be.
- You can **EARN** up to 50% profit* on everything you sell at suggested retail.

How do you see Mary Kay fitting into your life?

*The 50% profit potential is based on a minimum \$225 wholesale Section 1 product sales volume.

HELPS YOU BE YOU

WE CARE ABOUT HELPING OTHER WOMEN.

- Mary Kay **HELPS SUPPORT** me every step of the way. The Company **CARES** about my business and my customers.
- There are **OPPORTUNITIES** for education and personal development.
- It has helped me achieve **PERSONAL GROWTH**, focus on my development and become more **CONFIDENT**.
- Mary Kay has helped me develop my **LEADERSHIP AND SELLING SKILLS**.

How do you think this opportunity could help you empower others?





PRODUCTS YOU CAN BELIEVE IN

**EVERY MARY KAY®
PRODUCT IS MADE
WITH HIGH-QUALITY
INGREDIENTS.**

- *Mary Kay*® products are **HIGH-QUALITY** and backed by research.
- They are extensively **RESEARCHED** by conducting hundreds of thousands of product tests each year.
- You can always find something that's right for you and your **CUSTOMERS**.
- *Mary Kay*® products deliver real **RESULTS** so you can feel confident selling the products.

Which Mary Kay® product is your favorite and why?

SHARE THE HEART OF MARY KAY.

MORE THAN 60 YEARS
OF *ENRICHING*
WOMEN'S LIVES™.

- This is a values-based Company with purpose and **STAYING POWER**.
- It offers a proven business opportunity that helps women discover extra income potential, **EMPOWERED CHOICES** and true beauty from the inside out.
- It gives back, **MAKING A DIFFERENCE** in many countries around the world.
- It has a core value of **FAITH** first, **FAMILY** second and **CAREER** third.

How can Mary Kay enrich your life?





With every **PARTY** YOU HOLD, your list of customers and potential customers continues to grow.



IT HELPS
you grow
WITH WHO
you know.

**EVERY PERSON YOU KNOW
KNOWS AT LEAST FIVE
PEOPLE YOU DON'T KNOW.**

**THIS IS HOW YOU CAN
FIND CUSTOMERS.**

SO MANY WAYS TO SELL

YOUR CUSTOMERS HAVE
UNIQUE LIVES AND NEEDS.
SELL TO THEM IN THE
WAY THAT WORKS BEST!

- **SHARE** *Mary Kay*® products, both virtually and in person.
- Offers **FLEXIBLE OPTIONS** because different women prefer different approaches.
- The *Mary Kay*® Shop My Party! **LINK** is a great way to share products.

♥ VIRTUAL PARTIES

♥ IN-PERSON PARTIES

ONE-ON-ONES

♥ SOCIAL SELLING

♥ PERSONAL WEB SITE





CUSTOMIZE YOUR STARTUP EXPERIENCE.

**CHOOSE THE OPTION
THAT'S RIGHT FOR YOU!**

- Different ways to start a Mary Kay business.
- Let's talk about each one to see what you think would work best for you.
- [Startup Options.](#)

*Contact your Mary Kay Independent
Beauty Consultant for more information.*

“A DREAM IS JUST A WISH
UNTIL YOU ACT UPON IT,
AND THEN IT BECOMES
A GOAL!”

- MARY KAY ASH

MARY KAY®