

Choose your Start Up Option:
\$35-130 depending on which option you choose
Invest in inventory
$\$ 250-3600$ This is optional, but HIGHLY recommended - the eye buys!

Connect with your Sales Director to learn how to book and hold classes

Hold at least 2 classes per week These can be in person (approx. 2 hours) or on Zoom or FaceTime (approx. 1 hr). You don't even need to leave your house!
Do the Math
A totally realistic goal for sales at a party is $\$ 250$. If you hold 1 party/wk (3-6 people) with average sales of $\$ 250$ per party and one facial/wk (1-2 people) with average sales of $\$ 50$, you could sell $\$ 300$ per week. If you sell $\$ 300$ per week for 12 weeks (Oct-Dec), you've sold $\$ 3,600$. Half of that will go to paying back your initial inventory investment, and let's say you use $10 \%$ for business expenses (hostess gifts, etc.) Left over, you've got just about $\$ 1500$ to spend on your Holiday Festivities for working less than 5 hours per week!

