

# \$1000 DAY

CUSTOMER TEXT OR EMAIL

Dear \_\_\_\_\_,

Exciting News!! I'll come right to the point. I am in a very special contest right now, and in order to qualify I must have \$1000 in retail sales in one day! Sounds like a lot, doesn't it? Well, I'm hoping this is where we can help each other:

I am asking all of my preferred customers, family members, and friends to look at my [marykay.com/\\_\\_\\_\\_\\_](http://marykay.com/_____) website. It contains all of our new, up-to-the-minute products!

The 29th is the \$1,000 day! Place your order online [www.marykay.com/\\_\\_\\_\\_\\_](http://www.marykay.com/_____), by phone/text at \_\_\_\_\_, or email me at \_\_\_\_\_. Please leave a message if I am not immediately available. I must have your order no later than 10:00 P.M. As you know, it is my policy to have product on hand at all times.

In return for your support, I will include a special free gift with each order!!! AND... When I reach my \$1,000 goal, ONE lucky customer will get their order totally FREE! If you place an order of at least \$10 with me, your name will be entered into the drawing. For every \$10 spent, you will have your name entered an additional time. For example: \$50 in product would enter your name 5 times, \$100 would enter you 10 times, and so on. When I reach my goal, I will draw the winning name and that person will receive their order free!

Check carefully for our newest offerings. As a preferred customer, I would be happy to spend some time with you one-on-one or share an hour with you and two or three friends to select the perfect new 'look' for you!

I am tickled pink about this challenge! Since it's impossible to contact everyone by phone, I felt emailing/ texting you was best. I appreciate you and thank you for helping me achieve my goal!!! Please feel free to pass this offer on to your friends and family who do not already have a Mary Kay Consultant!

I appreciate you.....

*You can do both email and text, this letter could be your email and then make a much shorter version of it for your text.*