

Hydration HEROES

MARY KAY

Skin needs moisture. Depending on your skin's needs, you may find it needs some extra hydration. Hydrated skin, after all, is healthy and happy skin. Each of these *Mary Kay*® products is designed to address specific skin hydration needs and can be used in addition to your daily moisturizer. Use this comparison chart to see the differences between these customized hydration products. Then choose what's right for you!



	Mary Kay Clinical Solutions™ HA+ Ceramide Hydrator	Mary Kay Clinical Solutions™ Retinol 0.5 Calm + Restore Facial Milk	Mary Kay Naturally® Nourishing Oil	Mary Kay Naturally® Moisturizing Stick	TimeWise® Moisture Renewing Gel Mask	Mary Kay® Intense Moisturizing Cream	Mary Kay® Oil-Free Hydrating Gel	Mary Kay® Extra Emollient Night Cream
BEST FOR	<p>Those who want to target skin hydration concerns.</p> <p>Anyone who is currently using a moisturizer both a.m. and p.m., but wants to do more to hydrate skin specifically.</p> <p>Complements any <i>Mary Kay</i>® skin care regimen.</p>	<p><i>Mary Kay Clinical Solutions</i>™ Retinol 0.5 users who are following the retinization process.</p> <p>Anyone experiencing mild skin irritation.</p> <p>Those who want to give their skin immediate and extra hydration before their daily moisturizer.</p>	<p>Those who prefer products with naturally derived† ingredients.</p> <p>Anyone looking for a multiuse oil. Can be used all over, including on the face, cuticles, elbows and even the ends of hair.</p>	<p>Those who prefer products with naturally derived† ingredients.</p> <p>Anyone looking for a convenient multiuse moisturizing stick. Can be applied to face, elbows, knees, cuticles and heels!††</p>	<p>Those who want a pampering experience.</p> <p>Anyone looking for multiple skin-renewing benefits in a single product.</p> <p>Great for multimasking.</p>	<p>Those who prefer a formula designed for their skin type.</p> <p>Anyone who prefers a rich, luxurious cream texture.</p>	<p>Those who prefer a formula designed for their skin type.</p> <p>Anyone who prefers a cooling, gel texture.</p>	<p>Those with very dry skin, who prefer a formula designed for their skin type.</p> <p>Anyone who has dry patches of skin.</p>

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KEY INGREDIENTS	<p>Hyaluronic Acid (retains water)</p> <p>Ceramide (helps improve skin hydration and support normal barrier function)</p> <p>Verbena Officinalis Extract (impacts natural moisturizing factor known to improve skin hydration and skin barrier function)</p>	<p>Glycerin (helps to prevent water loss)</p> <p>Plant Oils (coconut, jojoba seed, safflower and olive oils deliver rich fatty acids to nourish and soothe skin)</p> <p>Sugarcane Squalane (helps prevent water loss)</p>	<p>Olive Oil, Sweet Almond Oil and Sesame Oil (a blend of oils which are natural emollients and provide moisturizing benefits)</p> <p>Squalane (derived from plants, an excellent moisturizer to help support the skin barrier and reduce dryness)</p> <p>Vitamin E (provides protective antioxidant benefits)</p>	<p>Candelilla Wax (helps to protect skin from dryness)</p> <p>Beeswax (helps to protect skin from dryness and protect skin barrier)</p> <p>Carnauba Wax (provides emollient benefits)</p> <p>Squalane (helps to support the skin's moisture barrier and reduce dryness)</p>	<p>Vitamin B3 (helps fortify the skin's barrier and helps reduce the appearance of dark spots)</p> <p>Squalane (acts as a lubricant on the skin's surface, giving it a soft and smooth appearance)</p>	<p>Glycerin (helps condition and smooth the skin by adding, attracting or retaining moisture)</p> <p>Algae Extract (conditions skin)</p>	<p>Dimethicone (helps to maintain the soft, smooth, and supple appearance of skin. Improves the appearance of skin)</p> <p>Green Tea Extract (also known as camellia sinensis leaf extract, known for calming and soothing properties)</p>	<p>Petrolatum (an emollient that helps to maintain the soft, smooth and supple appearance of the skin)</p>
KEY BENEFITS	<p>Helps skin retain moisture and helps support normal barrier function.</p> <p>Hyaluronic Acid works to plump skin from within.</p>	<p>Clinically shown to calm irritated skin and deliver instant hydration^{†††}.</p> <p>Can be applied as needed throughout the day, even over makeup.</p>	<p>Leaves skin feeling hydrated and nourished.</p> <p>Skin is left looking revitalized and with a healthy glow.</p> <p>Absorbs quickly and feels lightweight.</p> <p>Free of parabens, phthalates, synthetic dyes and SLS/SLES.</p>	<p>Provides immediate relief from dryness.</p> <p>Helps soften rough patches on skin, leaving skin feeling nourished, soothed and softer.</p> <p>Free of parabens, phthalates, synthetic dyes and SLS/SLES.</p>	<p>Provides instant hydration, locks in moisture and helps minimize the appearance of fine lines and wrinkles.</p> <p>Can be used as a mask treatment or left on overnight for a more pampering experience.</p> <p>Provides 10 skin-renewing benefits.</p>	<p>Immediately moisturizes skin.</p> <p>Leaves skin feeling hydrated for 10 hours.</p> <p>Gentle formula soothes skin, leaving it feeling smooth and soft.</p> <p>Leaves skin looking radiant.</p>	<p>Hydrates for 10 hours.</p> <p>Nongreasy gel that absorbs quickly, leaving skin feeling smooth and soft.</p> <p>This lightweight, oil-free gel infuses skin with an extra shot of hydration.</p>	<p>Helps maintain the natural moisture of the skin and replenishes hydration in dry areas.</p> <p>Excellent for dry patches, especially on hands, elbows, knees and feet.</p> <p>Fragrant, translucent moisturizing cream.</p>

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[†] At least 90% of ingredients are derived from natural sources processed in allowance with third-party standards – currently the COSMOS standard. Natural sources include water, plants, minerals, ingredients of mineral origin, and other agricultural ingredients. For more information, go to marykay.com/naturally

^{††} To avoid contamination, it is not recommended to use the same *Mary Kay Naturally®* Moisturizing Stick on different parts of the body.

^{†††} Results based on two independent clinical studies in which women used *Mary Kay Clinical Solutions™* Calm + Restore Facial Milk