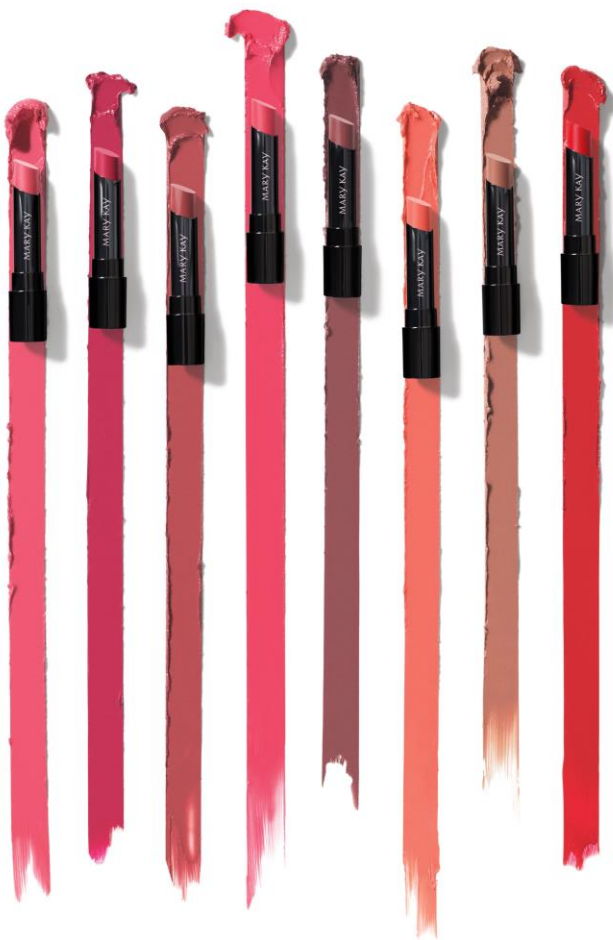


**Just a single swipe delivers luscious, hydrating, rich color and a brilliant shine finish!**



- Instantly hydrating
- Intense color payoff
- Brilliant shine finish

**POWER STATEMENT:**

**Feels the way a lipstick should!**

Mary Kay® Supreme Hydrating Lipstick is the next generation of moisturizing lipstick. Designed to compliment a wide range of skin tones, its buttery, lightweight formula immediately hydrates lips leaving them saturated in rich color and a beautiful shine.

**Women who tried it say\* they love it so much that it's their new go-to, everyday lipstick. Here's what else they love about it:**

- Feels lightweight, smooth, and luxurious on lips
- Feels the way a lipstick should
- Makes lips look gorgeous

\*Based on independent consumer study in which 150 panelists agreed with statements

**The Science Behind the Supreme Hydrating Lipstick**

Created with conditioners like sunflower oil and vitamin E to nourish lips, Mary Kay® Supreme Hydrating Lipstick immediately hydrates lips.

**You'll Want to Try This If:**

- You want a lipstick that feels lightweight on lips.
- You want moisturization AND color payoff with a shine finish.
- You enjoy the moisturization and comfort of *True Dimensions*™ lipstick.

**Formula Attributes:**

- Subtle vanilla flavor
- Formulated with sunflower oil, carnauba wax, and vitamin E to help condition lips
- Dermatologist tested
- Tested for skin irritancy and allergy

