



# Serious Cash Essentials

for great profits this holiday season!



## #1 Holiday Skin Care Classes

- Teach Skin Care
- Holiday Glamour Looks

## #2 Holiday Coffees

- Miracle Set on the hand
- Satin Hands
- Body Care and Fragrance line
- Packaged gift sets



## #3 On the Go Appointments

- Tote Bag/Basket filled with holiday products
- Carry TW Microderm/mascaras/glosses/hand creams- all gift wrapped for instant sales

## #4 Holiday Open Houses

- Less than 25 clients hold a 4 hour Open House
- 25-50 clients hold a 4-8 hour Open House
- 50+ clients hold for 2 days, 4-6 hours per day
- Simple refreshments-cookies and cider
- May have special offers, gifts w/ purchases
- Door prizes and drawings

## #5 Employee Gifts

- Offer gift buying service to doctors, dentists, and other professionals who are too busy to shop.

## #6 Wish Lists

- Give them to guests at your classes and facials
- Take them on deliveries and on the go's
- Call "Santa" and offer your services.

## #7 Silent Holiday Hostess

- Find silent hostesses in offices, schools, clubs
- Give your hostess 20% credit towards products from all sales because there is no work involved.

## #8 Twelve Days of Packages

- To make the husband a hero
- From wife to husband so he feels special
- For daughters so they feel special too

## #9 Private Holiday Makeovers

- One on one makeovers with your favorite clients and new women you meet.

## #10 Pillow Gifts

- Body care products
- Visibly Fit lotion
- Satin Hands
- Mini Compact and lip gloss
- Wrap in a sheer bag with ribbon



## #11 Emergency Gifts

- Gifts to bring to someone's home for the hostess
- Gifts for someone who brings you a gift but you forget to get them something
- Satin Hands, hand cream, and Body Care

## #12 Gifts for the Office

- The boss, secretary, fellow employees, custodian
- Secret Santas

## #13 Personal Gift Giving

- Shop at 50% off
- Family, friends, neighbors, caregivers, house sitters, postal workers, housekeeper



Some people really struggle with holiday gift buying so don't miss an opportunity to help!

