

MARY KAY

MARY KAY CLINICAL SOLUTIONS™ RETINOL 0.5 SET AT-A-GLANCE



RETINOL 0.5 SET, \$120

This two-step dermocosmetic system features retinol 0.5 and calm + restore facial milk. Each product is also sold individually.

First-time users of high-concentration retinol* are recommended to follow Mary Kay's gentle retinization process, developed in association with leading dermatologists.

By gradually increasing exposure, your skin has time to adapt to the potency of this formula.

Retinized users, those who already use high-concentration retinol products, may apply retinol 0.5 every other evening for the first two weeks, then gradually increase frequency to every evening, as tolerated.

RETINOL 0.5, \$78

Mary Kay Clinical Solutions™ Retinol 0.5 delivers pure, potent retinol at a 0.5% clinically proven concentration.

In an eight-week independent clinical study of *Mary Kay Clinical Solutions™* Retinol 0.5, 100 percent of women experienced improvement in skin smoothness and skin radiance.**

The perfect nighttime supplement to most† skin care regimens, retinol 0.5 was also shown to improve the appearance of wrinkles, discoloration and loss of firmness.



CALM + RESTORE FACIAL MILK, \$50

Mary Kay Clinical Solutions™ Calm + Restore Facial Milk features plant oils (coconut, jojoba seed, safflower and olive oils) to deliver a power shot of rich fatty acids to nourish and soothe skin.

Glycerin and sugarcane squalane are known to help prevent water loss. This benefit is essential during the retinization period when skin is prone to increased dryness.

In clinical testing, the facial milk was shown to:

- **CALM** irritated skin.††
- **DELIVER** instant hydration.††



**TimeWise Repair®* products do not contain pure retinol. *TimeWise Repair®* products contain an encapsulated, controlled-release retinol that's not designed to retinize your skin. If *TimeWise Repair®* products are your only source for retinol, Mary Kay recommends following the retinization process to help skin adjust to the potency of the high-concentration retinol found in *Mary Kay Clinical Solutions™* Retinol 0.5.

**Results based on an independent expert evaluator assessing 22 women during an eight-week clinical study in which women used retinol 0.5 every other night for the first two weeks, then applied nightly weeks 3-8. Data reflects the percentage of panelists who showed improvement or the percentage of improvement for an attribute compared to baseline measurements taken at the beginning of the study.

†It is not recommended for users of *Clear Proof®* Acne System to supplement with retinol 0.5.

††Results based on two independent clinical studies in which women used the calm + restore facial milk

All prices are suggested retail.

EIGHT WEEKS TO TRAIN YOUR SKIN

New to pure retinol? Mary Kay has designed an eight-week retinization protocol to help minimize potential discomfort from dryness and temporary redness that may occur when you first start using retinol 0.5.*



7 + 8
WEEKS

3x - 5x PER WEEK,)
FOLLOWED BY
CALM + RESTORE
FACIAL MILK,
AS NEEDED

EIGHT WEEKS TO AMAZING

For more information on usage and for Mary Kay recommendations, visit marykay.com/clinicalsolutions or contact your Independent Beauty Consultant.

5 + 6
WEEKS

2x PER WEEK,)
FOLLOWED BY
CALM + RESTORE
FACIAL MILK,
AS NEEDED

3 + 4
WEEKS

1x PER WEEK)
ON THE SAME NIGHT,
FOLLOWED BY
CALM + RESTORE
FACIAL MILK

1 + 2
WEEKS
1x PER WEEK)
ON THE SAME NIGHT,
DILUTED WITH **CALM +**
RESTORE FACIAL
MILK

During the retinization process, Mary Kay recommends avoiding physical and chemical exfoliation products, acne products and products with high concentrations of vitamin C since they may contribute to temporary dryness or irritation. Do not use *Mary Kay Clinical Solutions™ Retinol 0.5* if you are pregnant, lactating or planning to become pregnant.

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